



GOVERNMENT OF THE PUNJAB WOMEN DEVELOPMENT DEPARTMENT

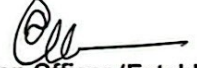
VACANCY ANNOUNCEMENT

Applications are invited from the suitable candidates having domicile of the Punjab Province to fill the following project post under the development project titled "Strategic Planning & Implementation Unit".

Sr. No.	Name of the Post	No. of Posts	Place of Posting	Age Limit	Qualification	Experience	Skills
1.	Specialist (Mobilization, Marketing & Digital Outreach) (PPS-9)(Rs.400,000/-)	1.	Women Development Department	28-40	Masters/ Bachelor's Degree (16 years of education) in Mass Communication, Marketing, Public Relations Business administration, (from an HEC recognized Institutions)	Minimum 4 years of post-qualification experience in Marketing, Digital Media Management or Outreach Campaign with proven track record in digital marketing, campaign design, social media analytic and social media content management	• Strong skills in graphic design and content creation (canva, adobe photoshop, illustrator, premier pro, final cut or similar software) • Strong ability to improve online visibility through search engine optimization (SEO, run effective paid advertising campaigns using search engine marketing (SEM), and analyze social media performance to boost engagement and reach)

NOTE:

- i. The competent authority reserves the right to cancel the recruitment process, increase or decrease the number of post at any stage without assigning any reason.
- ii. The above-mentioned position is purely "Project Post" on contract up to 30-06-2027. In case the project is extended, the incumbent may be considered for extension subject to satisfactory performance.
- iii. Government employees may apply through proper channel.
- iv. DOMICILE: Candidates domiciled in any district of the Province of Punjab.
- v. Application along with detailed C.V, attested copies of degrees & certificates, experience certificates, copy of CNIC, copy of Domicile, and recent passport size photograph may be submitted till 17-11-2025 on the address i.e. Women Development Department, Civic Center, G-Block, Sabzazar, Opposite Cricket Ground, Lahore.
- vi. No TA/DA will be admissible for interview.
- vii. These vacancies are post specific and non-transferable.
- viii. Submission of fake documents or concealment of any fact will lead to dis-qualification of the candidate at any stage of recruitment process or during service.
- ix. Candidates already working in Government/Semi Government/Autonomous Bodies should apply through proper channel.
- x. Decisions of Department on all matters concerning recruitment, including eligibility/ short listing/selection criteria shall be final.
- xi. Final Terms & Conditions of appointment shall be settled at the actual date of appointment.
- xii. Incomplete applications or applications received after due date or closing of office hours on the last date for submission of application will not be entertained.
- xiii. Only short-listed candidates will be called for interview. The date & time of Test/interview will be communicated through email/call/SMS/letter/notice on website of Women Development department by the concerned department.

 3/11/25
Section Officer (Establishment)
Government of the Punjab
Women Development Department
Civic Center G-Block Sabzazar, Lahore,
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